

Kroger Community Rewards

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, please see the section titled "Selecting an Organization."

How do I register for a digital account?

Creating a digital account is as simple as 1, 2, 3! Simply visit Kroger.com or download the Kroger Mobile App from the App Store or Google Play, and follow these directions:

1. Select the "Register" button.
2. Enter your information.
3. Select "Create Account."

Please make sure that you add your Plus Card number or create a virtual Card number while registering your digital account. This is required for the Community Rewards program so that your transactions apply toward the organization you choose.

How do I select an organization?

Selecting the organization that you wish to support is as simple as updating the Community Rewards selection on your digital account.

- Sign in to your digital account.
- Select "My Account."
- Scroll down to the "Community Rewards" section of your account page.
- Select "Enroll Now" or "Edit."
- Enter the name or NPO number of the organization that you wish to support. TuneTown's NPO number is 89667.
- Select TuneTown Show Chorus from the list and click "Save."

Your selected organization will now display in the Community Rewards section of your account.

Any transactions moving forward using the Shopper's Card number associated with your digital account will be applied to the program.

It takes approximately 10 days for the Community Rewards total to begin displaying on your receipt.

How do I view my Community Rewards details?

Wondering how much you've earned toward your selected organization? You may view the total you earned during the last quarter by following these instructions:

- Sign in to your digital account.
- Select "My Account."
- Scroll down to the "Community Rewards" section.
- The amount earned will be listed as "Last Quarter Kroger Donation."

How do I ensure that my transactions are applied to the program?

You must present your Shopper's Card or provide your Alternate ID at the register during the transaction in order for it to count toward the program.

Do I ever need to renew my selected organization(s)?

Your selected organization must be renewed once a year, during the month of August. Simply follow the instructions detailed in the "Selecting an Organization" section to maintain or update your chosen organization.

Help

If you have any further questions or concerns, please contact our Digital Customer Service line at [1-866-221-4141](tel:1-866-221-4141).